*Mobile: 9849017183*

*Email:* [*govardhanagiri.vannu@hcl.com*](mailto:govardhanagiri.vannu@hcl.com)

**Govardhana Giri V**

*UI / UX Designer*

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**COMPANY: Capgemini**

Projects: IKEA invt

Gaining the domain knowledge about the product. I closely follow department-wide goals and collaborate closely with project managers / Stakeholders/ to initiate ideas to strategize and aim to achieve the goals.

**UX and UI Contributions:**

* Team collaboration and design thinking.
* Created UI designs, Heuristic Evaluation.



**COMPANY: ZKTeco**

Projects: Minerva-IOT

Design and manage a team with end-to-end responsibility of research, design, delivery, and quality check the products.

– Created Persona to fulfill the User stories.

– Designed a dashboard for each Persona. Dashboard contains available features, table of user related data, tab groups for finding required data easily.

– Made wireframe and then delivered High fidelity Prototype in Figma.

**COMPANY: HCL**

Projects: Samsung Virtual Store

Virtual Store is a digital platform that allows business to showcase and sell their products or services over the internet. Virtual store provides convenient way to browse, by using tab, mobile or pc user can select and purchase items from the comfort of their own places.

Projects: Planogram

A**planogram** is a schematic tool used to plan a retail store layout, by using planogram user can place special attention on product placement and displays, as well as point-of-sale locations.

**UX and UI Contributions:**

* Team collaboration and designed UX for Planogram and Virtual Store
* Created different Persona, wireframes and make a landing screen with that, and created related screens.
* Maintained close association with team members.
* Shared complete design specs with developers.

**Client:** SolarWinds Worldwide, LLC

Data Base Performance Analyzer is a complete performance monitoring, it continues synthetic transaction monitoring and shows detailed load time metrics.

**UX and UI Contributions:**

* Team collaboration and design thinking.
* Created UI designs, Heuristic Evaluation.

**SKILLS**

**RESEARCH AND SYNTHESIS**

Generative Research | Ethnographic Research | User Interview | Stakeholder Interview | Workshop | Focus Groups | Usability Testing

**SOLUTION DESIGN**

Strategy | Persona | User Journey | Storyboard | Whiteboard | Wireframe | Information Architecture | Visual Design | Prototype | Branding | Design System

**METHODOLOGIES**

Agile UX | Lean UX | Design Sprint

**EDUCATION \ CERTIFICATION \ TRAINING**

* Master of **Computer Applications**
* Bachelor’s Degree​​ in **Computer Science**

**SUMMARY**

* UI UX designer with 9+ years of experience in designing, engaging & delightful, digital, mobile & web product interfaces with focus on UX.
* I primary focus on User - centered design for digital as well as print design. Participating in brainstorming sessions for designing user workflows & wireframes to produce user-friendly interfaces for various mobile devices, with easy navigational visual design solutions.

**WORK EXPERIENCE**

**DESIGN TOOLS**

Figma | Adobe XD | Adobe Photoshop | Adobe Illustrator |

**3D TOOLs**

Blender, Metahuman

**Other TOOLS**

Olive Editor, Audacity

**DOMAIN EXPERIENCE**

HealthCare| B2B E-Commerce | Metaverse |

**PERSONAL DETAILS**

* Gender: Male
* Date of Birth: 01 June 1989
* Nationality: Indian

**Key Initiatives:**

Creating Persona | Card sorting | Information Architecture | Navigation Model | Interactive High-Fidelity Prototypes using Figma app | UI specifications

* Requirement Understanding Documentation.
* Stakeholder Interviews, Contextual Inquiry.
* Affinity Mapping, UI Evaluation, Heuristic Evaluation.
* User Journey Mapping, Service Blueprint.
* Creating Personas, Task Analysis, Market Analysis.



**COMPANY: STUDIO NETBRAHMA**

**CLIENT: MedTel**

MedTel offers an end-to-end platform that empowers care providers immensely. MedTel provide customized & omnichannel ‘Connected Care Solutions’ for the patients.

**CLIENT: STOREKING**

Enabling neighborhood rural retailers to be the digital assisted touchpoint to all their customer. StoreKing retailers provides after sales support to all the digital transaction for their end customers.

**CLIENT:** **EZ Event:**

ezEvent is an E-commerce website designed to be used by event organizers to organize their event such as creating tickets for their events and advertising for the event.

**CLIENT:** **Patient Billing:**

Patient Billing is a web application designed to be used by hospital management for keeping track of the appointments, billing and feedback of patients for a UK based client.

* **Made pages** – Created different Persona and make a landing screen with that, and also created related screens.
* **Delivered –** Made wireframe and then delivered High fidelity Prototype in Adobe XD.

**Key Initiatives:**

Workshop | Stakeholder Interview | Involved the development team in the early design phase | Card sorting | Information Architecture | Navigation Model | Interactive High-Fidelity Prototypes using Adobe XD | Visual Design | UI specifications.

**UX and UI Contributions:**

* Gathering domain knowledge.
* Communicate scenarios, end-to-end experiences, interaction models, and screen designs to stakeholders.
* Conduct User Research and contextual study.
* Explore latest technology and help business to strategize and align with industry trends.
* Heuristic Evaluation, User Journey Mapping.
* Creating Personas, Task Analysis.
* Usability Testing with real users.

**COMPANY: TEAMPUMPKIN**

*Project: SOCIAL MEDIA MARKETING*

*Requirement gathering, d*esign and manage a team with end-to-end responsibility of research, design, delivery of the product.

**Projects:**

* **Designs –** Creating Banners and logo. Illustrating concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.

**Key Initiatives:**

Banner design | Illustrations | Logo designing | Visual Design | UI specifications

**UI Contributions:**

* Stakeholder Interviews, Contextual Inquiry.
* Illustrating concept by designing rough layout of art and copy regarding arrangement, size, style and related aesthetic concepts.
* Maintaining technical knowledge by attending design workshops, reviewing professional publications, participating in professional societies.